

INTERNET ENTREPRENEUR MICHAEL GREVE COMMITS \$10 MILLION TO SENS RELATED RESEARCH AND STARTUPS INCLUDING A \$5 MILLION DONATION OVER 5 YEARS TO SENS RESEARCH FOUNDATION

\$5 Million To Be Invested in Rejuvenation Biotechnology Related Startups

MOUNTAIN VIEW, Calif. — July 12, 2016 — German Internet Entrepreneur Michael Greve today announced that his Forever Healthy Foundation will be committing \$5 Million in philanthropic support over the next five years to the [SENS Research Foundation](#) (SRF), a non-profit organization focused on transforming the way the world researches and treats age-related disease. In addition Michael Greve's company KIZOO Technology Ventures will be committing seed investments of \$5 million in startups focused on bringing rejuvenation biotechnology treatments to market.

"My goal is to provide support for the critical research of the SENS Research Foundation and to facilitate the development of the rejuvenation biotech industry and ecosystem. I think we should have more people contribute to the step-by-step creation of cures for the root causes of all age-related diseases. And we should have a whole rejuvenation industry based on the SENS treatment model including the self-accelerating feedback-loop of success stories and amazing opportunities for scientist, entrepreneurs and VC investors. This will truly accelerate both research and therapies. I have decided to lead by example and make this \$10 million commitment," said Michael Greve.

Forever Healthy Foundation's initial donation will fund projects including Allotopic Expression of Mitochondrial Genes led by Dr. Matthew O'Connor at the SENS Research Foundation Research center and Pharmacological and/or enzymatic cleavage of glucosepane crosslinks led by Dr. David Spiegel at Yale University, SENS Research Foundation's Education Program led by Dr. Greg Chin and other SENS Research Foundation programs.

"Michael Greve's commitment shows that there is clear support for the critical work of the SENS Research Foundation. As the first donation in our Project|21 fundraising campaign, it will help enable us to build a bridge to the first human clinical trials of Rejuvenation Biotechnologies by 2021. This gift is an important cornerstone that we will be able to build upon," said Mike Kope, CEO, SENS Research Foundation.

For more information on the SENS Research Foundation visit [www.sens.org](http://www.sens.org). For information on Project|21 visit [www.SENSProject21.org](http://www.SENSProject21.org). And for information on Michael Greve visit [www.kizoo.com](http://www.kizoo.com) and [www.forever-healthy.org](http://www.forever-healthy.org).

Companion Press Releases: "SENS Research Foundation Launches \$50 Million Project|21 Campaign".

#### About Michael Greve and Forever Healthy Foundation

Michael Greve is the founder of numerous successful Internet companies including Web.de and LastMinute.de. He is currently the CEO of Kizoo Technology Ventures and the founder and CEO of the Forever Healthy Foundation. The Forever Healthy Foundation is a private nonprofit initiative whose mission is to enable people to vastly extend their healthy lifespans and be part of the first generation to cure aging. In order to accelerate the development of therapies to get aging under full medical control, the Forever Healthy Foundation directly supports cutting edge research aimed at the molecular and

cellular repair of damage caused by the aging process. Visit [www.forever-healthy.org](http://www.forever-healthy.org) and [www.kizoo.com](http://www.kizoo.com).

#### About Project|21

Project|21 is a campaign of the SENS Research Foundation which will enable the delivery of human clinical trials of rejuvenation biotechnologies by 2021. Project|21 brings together the key elements - core research groups, key players shared knowledge, underlying tools - to create a globally recognized industry for rejuvenation biotechnology. The goal of the Project|21 is to raise \$50 million in total funding. Visit [www.SENSProject21.org](http://www.SENSProject21.org).

#### About SENS Research Foundation (SRF)

SENS Research Foundation is a 501(c)(3) nonprofit that works to research, develop, and promote comprehensive regenerative medicine solutions for the diseases of aging. SRF is focused on a damage repair paradigm for treating the diseases of aging, which it advances through scientific research, advocacy, and education. SENS Research Foundation supports research projects at universities and institutes around the world with the goal of curing such age-related diseases as heart disease, cancer, diabetes and Alzheimer's disease. SRF advocacy and educational programs help train and engage the public and scientific researchers on the growing rejuvenation biotechnology field. For more information, visit [www.sens.org](http://www.sens.org).

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